10:20am
January 12, 2020
Maha Farm

Present: Susan Prescott, Anza Muenchow, Lynae Slinden, Janet Richards, Don Krafft, Ida Gianopulos, Andréa Linton, Gary Ingram, FRed Rouge, Leah Claire, J.C. May

2019 Presidential Recap by Prescott:
- Partial funding of farmstand and pollinator garden through grants and fundraising
- Commitment from the Neighborhood Design/Build Studio to design/build farmstand
- Prescott as the public face of Tilth attended and networked through many local events related to Tilth’s environmental goals including being closely involved with planning for the Earth & Ocean Month
- Prescott’s plans for 2020 include by-laws revision, new website, completion of the farmstand project, a combined Service Day during Earth Month with the Greenbank Farm to take care of the Garry Oaks at Tilth and at Greenbank, allying with the Agrarian Trust who’ve acquired the land next to Tilth

Although roles will be officially decided after the annual meeting, Gary as the presumptive Tilth Council President presented his goals for 2020 (& beyond)
- Grow membership and income by 20%
- Meetings focused on furthering mission
- Focus on homeowners and educating, switching them to organic
- Work towards off-grid campus
- In order to “sell” Tilth to potential donors and patrons Gary requires a concise and persuasive definition or package of what Tilth is/does.

Land Steward Committee 2019 Recap by Ida
- Grants for farmstand and entrance makeover,
- pollinator hedgerow w/kiosk funded
- Removed dividing fence in community garden
- Began rabbit fencing project

Land Stewardship 2020 Project Implementation goals also by Ida
- Design the funded pollinator hedgerow in order to have a complete and approved plant list before the Native Plant Sales in March, ask for the collaboration of Jumanji at Rainy Day Flora (who has already reached out about helping Tilth with a pollinator meadow) to get the hedgerow project realized; connect with Tilth volunteers for planting
- Farmstand - complete funding & think about use, logistics
- Form Community Garden Committee of community garden users, with the goal of having work parties led independently and improving common areas, getting rabbit fencing finished
• Campus security and aesthetic improvements
• Tool shed replacement (unsightly)
• A “Tilth Land Steward Primer” including an overview of the tax-exemption status of part of the land
• On the 2-5 year scale, goals include improving the upper meadow and trails and creating an ethnobotanical trail, collaborating with Rainy Day Flora to create a pollinator meadow on the highway verge Tilth is responsible for; and finding and funding Tilth’s first paid year-round staff.

Market Committee 2019 Market Highlights by Leah
• Welcome booth was very effective at introducing market-goers to Tilth’s mission
• Kirstin did a great job lining up educational activities and live music; the wax-wrap making event was especially popular
• The raffle basket was fun and brought in a little bit of money every week
• The festivals (Nettle, SWAM, Harvest) were very successful
• Pizza was very popular

Market Goals for 2020
• Welcome booth
• More produce vendors!
• Upgrade system for taking EBT
• More wax-wrap making and other zero-waste interactive projects where people leave with something that will help them use less plastics &/or buy less (connect with the island’s zero-waste community to help make this happen)
• Raffle basket
• Goals for festivals in 2020 - bring in new vendors and demonstrations, promote the celebratory/community atmosphere that helps define the Tilth market; SWAM is no longer happening but an opening Nettle Festival and a closing Harvest Festival would be great, possibly a Children’s Day (with Critter Creations?) or a Zero-Waste Fair in between
• Music; Danny Ward was a frequent musical guest and enjoys the atmosphere Tilth offers, will be asking him for available Sundays; the amazing violinists with the Frank Sinatra crooner were standouts and we should reach out to them; any other performances that stood out, let Leah know
• Food & Kitchen: A more official council vote should perhaps be taken but there was wide agreement that David and Leah as OSM Eats will be providing the farmers market refreshments out of the Tilth kitchen. 2020 goals for the kitchen include mouse-proofing, at least one Tilth member completing the Person-in-Charge training required for a commercially run kitchen, promoting the Market’s organic farm-to-table pizza and grown-at-Tilth fare, a harvest preservation/value-added-produce educational program this August
2-5 year goals, as money becomes available, invest in Kitchen infrastructure in order to achieve an efficiently rentable commissary kitchen; catalogue and prioritize these needed infrastructure upgrades over this market season

Education 2019 Recap & Goals for 2020 by Anza

- Classes taught by Anza (Farmers Shadow & Year of the Doe,) Tom (biochar, composting,) and Gary (fruit tree pruning) were very successful
- In 2020, recruiting more teachers for Farmers Shadow
- Promotion of classes - a goal for communications committee?
- Continue and increase collaboration with other local educational groups that share similar goals to Tilth
- Find ways to have more classes at the Tilth campus
- Prepare for 2021 Internship Program ASAP in order to ensure success, including thinking ahead about the attendant supervisory role

Membership, Community Outreach, Development Overview & 2020 Goals by Andréa

- 2019 was the second year having a set annual renewal date which has successfully cut down on processing time
- Non-renewals and inactive memberships have been/are being winnowed off the membership list
- Accurate membership numbers are complicated by the household vs individual memberships
- Not all of the membership is able to actively volunteer for Tilth projects or leadership
- Tilth needs to target raising membership numbers and recruiting active members
- Membership information at welcome booth, at educational events, etc.
- Community outreach goals include coordinating with other groups and bringing events to the Tilth campus
- Develop donor list and formalize Tilth donor etiquette (thank you cards, invitations, updates, etc.)
- Anza brought up talking to the Tilth membership about remembering Tilth in their estate planning
- Presentation of Tilth campus, aesthetics
- Link the many interconnected parts of Tilth to work better together

Communications Committee & Secretary 2020 Goals by Janet

- Formalization of process for minutes (recording, approval, deletion within an agreed upon timeframe)
- Ways of communication with membership formalized and generalized
- New website!
- Newsletter
- Consider moving Communications & Promotion to a committee role
- Formalize a procedure for generating the agendas and for minute taking
Tilth Projects and Subcommittee updates

Farm Stand
- Farm Stand Subcommittee includes Ida, Prescott (leading subcommittee,) Anza, Lynae, Kirstin, FRed, David, Leah
- $8,325 has been raised
- Funding is still needed for at least $1,675: Prescott has submitted grant requests to Tulalip Cares ($5,000) and the Morris Foundation ($3,000) and is waiting to hear back
- Neighborhood Design/Build Studio will be onsite on April 1
- The design/build process will require the subcommittee to develop the needs that the farmstand will fulfill

Pollinator Hedgerow
- This subcommittee includes Ida, FRed, Janet, Leah
- Ida is prepared to call this project fully funded by $1,500 already in hand; Prescott is also in the process of submitting a HumanLinks grant

Commissary Kitchen
- This is not a subcommittee as of yet; the money, effort, and infrastructure needed to launch a public commissary kitchen is on the 2-5 year timeline
- Mouse-proofing and other sanitizing will happen before the 2020 Market Season
- Designate a Person-in-Charge during food service
- “At least one Person-in-Charge is required to be a Certified Food Protection Manager by July 1, 2021 and will need to ensure Active Managerial Control” (this is from the Rule Revisions given to us by Chanelle Lopez at County Public Health)

Infrastructure
- An Infrastructure subcommittee was formed to remove Buildings from the purview of Land Stewardship
- The Infrastructure committee will be headed by FRed, including Andrée, Leah, David, Ida, Austen (NB David and Austen are not at this meeting) and will meet soon to assess priorities

Market
- This committee will be chaired by Leah and includes FRed, Anza, David

Garry Oak Meadow and Forest
Prescott is working with another organization to create two Service Days around caring for the Garry Oaks at Greenbank Farm and at Tilth, during the Earth & Ocean Month.

Marketing and Publicity / Communications Committee
- Janet is chairing the communications committee, which includes Prescott, Paula Richards, Andréa, Ida, Leah
- Website & other priorities (see previous discussion of Janet’s goals for Communications in 2020)

Fundraising/Grants
- Andréa is chairing the Fundraising Committee, which includes Gary, Anza, Lynae, Prescott, Leah
- Will meet soon to discuss funding priorities

At the start of the meeting, attendees anonymously wrote down one thing they would hope Tilth could accomplish at the end of 2020
- Farm Stand operational
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- A Security Upgrade
- Improved Participation by the gardeners in maintaining the common areas
- Become more financially stable
- Grow 20% members & $
- To reboot/restart the Native Plant salvage (?) & propagation project in the uplands/forested area (with maintenance of oak meadow & understory
- Finish projects that we started in 2019
- Financial solvency through improvement & diversification of revenue streams
- Greater outreach esp. farm stand

Gary asked that he be invited to all committee/subcommittee meetings